

We long to help others know Jesus—but often rush the process, skipping straight to the message without preparing the soil.

But love is layered. People open their hearts gradually.

If you want to reveal Jesus to others, you must begin by expressing VALUE, forming TRUST, and then planting JESUS in a way that feels natural, not forced.

Here's how:



1. Express VALUE (before anything else)

People don't trust you until they feel seen. And they won't believe Jesus sees them if you don't.

How to express value:

• **SEE THEM INTENTIONALLY**: Name something beautiful about who they are, not just what they do.

"You carry peace with you, and I notice it whenever you're around."

• **DELIGHT IN THEIR PRESENCE**: Let them know you enjoy being with them. No strings.

"I don't know why, but I always feel better after spending time with you."

• **STAY CONSISTENT IN CARE**: Especially when they struggle, remind them they matter.

"Even when life feels messy, your worth doesn't change."

Every act of genuine value is a seed. And whether they realize it or not, you're revealing Jesus.



2. Form TRUST (Once they know they matter)

Trust is the bridge Jesus walks across. But without it, even truth can feel like a threat.

How to form trust:

• **BE AUTHENTICALLY YOU**: Let your real self be seen—it gives them permission to be real, too.

"I've had days where I felt exactly like that. You're not alone."

• **KEEP THEIR CONFIDENCE**: Treat their heart like a treasure chest, not a talking point.

"Thanks for sharing that. It stays with me."

• **SHOW UP CONSISTENTLY**: Not just once. Not just when it's easy.

"You can count on me—even when life gets complicated."

Trust makes room for Jesus to be heard. And often, He's already being revealed through you.



3. Plant JESUS (After trust has taken root) Don't deliver a message; introduce a person.

How to plant Jesus:

• TALK ABOUT HIM LIKE A BEST FRIEND: Casual. Real. Present.

"Jesus has been reminding me lately that I don't have to carry everything alone."

• LIVE A LIFE THAT SPARKS CURIOSITY: Let your peace, patience, or joy provoke wonder.

"How do you stay so grounded?"

"Honestly? It's my faith—it keeps me steady."

• **LOVE WITHOUT AN AGENDA**: Don't make people projects. Make them friends.

"Whether or not you believe what I believe—you matter deeply to me."

By now, the seed of Jesus isn't just planted—it's growing. Often before the name of Jesus is ever spoken, His presence has already been felt.

Express VALUE \rightarrow Form TRUST \rightarrow Plant JESUS.

This is the rhythm of Heaven. But here's the beautiful paradox: You're revealing Jesus the entire time.

In every word of kindness... In every moment of presence... In every act of love.

Let your life be the soil where Jesus grows—one person at a time.

