

PLANTING JESUS

For decades, planting churches was the most effective form of expanding God's Kingdom in the Western world. This was successful because even though people were not followers of Jesus, they still held to a Christian paradigm, morals, and ethics. They may not have been part of a church, but they knew the meaning of certain Christian events such as Christmas and Easter. However, in a post-Christian world where the growing majority have never touched a Bible (and the Church has become a separate culture of its own, church-planting is quickly losing its effectiveness. In fact, most church plants simply grow through transfers from other churches rather than death to life conversions.

As a global church, we are seeing an exciting shift. People are now encountering Jesus through everyday relationships with those who are living intentional lives, reflecting and revealing Jesus in natural ways and everyday scenarios. We call this "*planting Jesus.*" Imagine if every follower of Jesus understood how to plant Jesus in every relationship they have? Could you imagine the potential?

